

## Snap My Art Jewelry Fundraising

Artsonia is now offering a new fundraising option that differs from the standard method of earning funds through your online school gallery. The "Snap My Art" jewelry fundraiser invites students to create 4 pieces of artwork on template paper provided by Artsonia. The artwork is then returned to Artsonia for processing. We will create customized flyers featuring each student's artwork in our new line of snappable jewelry and return them to the school for distribution. Using the unique code provided, family members can go online and purchase an unlimited number of jewelry pieces and snaps, all of which will earn your school a return of 30%. Artsonia will process the orders as they are received, shipping them directly to the customer.

### Here's an overview of the steps for this program:

1. **Signup for a Session** — You are limited to one session per school year. (See below)
2. **Setup Class Roster** — Tell us about the participating students.
3. **Receive a Program Kit** — We'll mail a custom program kit with artwork template sheets.
4. **Students Create Artwork** — Students draw their designs on our artwork template sheets.
5. **Mail Artwork to Artsonia** — Send us your completed artwork template sheets (free shipping).
6. **Receive Parent Flyers** — We'll send you back custom flyers for your parents.
7. **Distribute Parent Flyers** — Hand out the parent flyers to your students to take home.
8. **Track Funds Earned** — Parents order directly *online* (you don't collect money or orders!).
9. **Raffle Student Prizes** — Artsonia provides prizes for you to raffle off to students who order.

### Limited Sessions Available for Signup!

There are three available "Snap My Art" sessions being offered in the 2012-2013 school year, each with limited availability. Participants will be confirmed on a first-come, first-serve basis.

- Snap My Art (Session I) Sign up by Sep 12, 2012\*
- Snap My Art (Session II) Sign up by Jan 12, 2013\*
- Snap My Art (Session III) Sign up by Feb 12, 2013\*

\*To sign up, login (or create) a teacher account on Artsonia, then look for the details in your Fundraising section. Each session includes a number of "deadlines" and dates, so please review those carefully prior to registration.

### Pre-Requisites for Participation

- You must be able to meet the deadlines for your selected session above.
- You must provide your student names and grades (in order to produce the custom flyers). Artsonia provides a number of tools to make entering students easy, including sending us an excel file.
- **You must have at least 100 students submitting artwork to this program in order to be eligible to participate.**